

Résumé

Objective:

To develop unique and compelling graphics experiences with a group of creative, like-minded professionals.

Overview:

- Over twenty years experience in the graphic design industry
- Specialist in digital and print design for meetings, trade shows, exhibitions, and major public events.
 - Expertise in logo creation and branding
- Corporate, International, and Federal government agency experience

Work Experience:

2005 - Present **Freelance Graphic Designer**

Developing and producing artwork for a variety of clients, mostly relating to the events and entertainment industry. Products developed are similar to those listed below.

1995 - 2005 **Senior Graphic Designer**

TBA Global Events (formerly PGI)
Alexandria, Virginia

Senior designer in an art department creating graphics for an event and communications production company. Conceived and created designs for such diverse projects as world-wide corporate sales meetings, international trade shows and exhibitions, marathon walks/races for charitable organizations and museum opening events. Also, conceptualized and produced artwork for many interactive projects (both web- and kiosk-based) and was able to dabble in the realm of 3D graphics. Often provided on-site support for events, including managing graphics "war rooms", assisting clients and speakers through review processes and running shows backstage during meetings and presentations.

Duties required front-to-back supervision of the production process and involved close interaction with clients and producers. Managed and prioritized workflow and artist assignment as well as managing and coordinating job requests from various company entities.

Products developed for above projects included (but were not limited to):

- Logo design for event and product/organization identity and branding.
- Theme graphics and formats for electronic/web presentation as well as theatrical projection and large-format arena display.
- Collateral material such as four-color brochures, pamphlets, self-mailers, letterhead and business cards.
- Speaker/event support graphics and templates.
- Comprehensive event signage including large-format banners, posters, graphic wraps for buildings and vehicles.
- Website and kiosk art/interface graphics development and support.
- Unique printed and digital proposal document and packaging creation.

Major clients included IBM, AMD, Xerox, ExxonMobil, Sunoco, Coca-Cola, TimeLife, GE, Ford, The Susan G. Komen Breast Cancer Foundation National Race for the Cure, the Whitman-Walker Clinic and the National Museum of the American Indian.

1993 - 1995

Freelance Graphic Designer

Conceived and produced artwork for a variety of clients, mostly relating to the events and entertainment industry. Worked closely with PGI (above) until eventually brought on staff. Products developed similar to those listed in previous entry.

1992 - 1993

Alexis International - Reston, Virginia

Developed and produced bilingual electronic and print training materials for a company providing security training for the Kingdom of Saudi Arabia.

1990 - 1992

Corporate Visions - Washington, D.C.

Member of a graphics/production department producing print and slide artwork for various corporate, association and government entities.

Further work experience and references available upon request.

Relevant Experience:

Matt has expertise with industry-standard software such as:

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Microsoft PowerPoint

...and is familiar with:

Adobe Acrobat
Adobe GoLive
Strata 3DPro
Microsoft Word
Microsoft Excel

Portfolio available online at www.mattdwyer.com

Education:

1977 - 1979

T.C. Williams High School

Alexandria, VA

1979 - 1983

The University of Virginia

Charlottesville, Virginia
B.A. - English